

Rate of the Channels of Multi Screen Media Private Limited and its group companies AXN Networks India Private Limited and Bangla Entertainment Private Limited for the SD channels

Channel Name	Genre	Rate(in Rupees) on Analogue platform	Rate (in Rupees) on Addressable Platform
AATH	Movies (Bengali)	10.00	04.20
ANIMAX	Kids	0.50	00.21
AXN	GEC (English)	15.52	06.52
SET MAX	Movies (Hindi)	18.19	07.64
MAX 2	Movies (Hindi)	20.92	09.75
MIX	Music	7.50	03.15
SET PIX	Movies (English)	12.84	05.39
SAB	GEC (Hindi)	14.70	06.17
SET (Sony Entertainment Television)	GEC (Hindi)	21.40	08.99
SIX	Sports	35	14.70
PAL	GEC (Hindi)	25	10.50
SONY KIX	Sports	45	18.90

Notes:

- a. All rates are applicable on a "per ordinary subscriber per television set per month" basis.
- b. All rates are exclusive of taxes and other levies which will be charged extra.
- c. This rate card is being filed without prejudice to rights and contentions the following Civil Appeals Nos. pending before the Hon'ble Supreme Court: (a) 829-833 of 2009, (b) 6040-6041 of 2010 clubbed with 8358-8359 of 2010, (c) 2847-2854 of 2011. Further, the rate card is also subject to final outcome/determination of the aforesaid Civil Appeals.